

Table of Contents

FOREWORD

Communicating Europe: Going Local.....	11
<i>Laurent Thieule</i>	

FOREWORD

European Communication Scholars, European Public Sphere	15
<i>François Heinderyckx</i>	

INTRODUCTION

Towards a Multidisciplinary Approach to the Comprehension of the European Public Sphere	17
<i>Luciano Morganti & Léonce Bekemans</i>	

PART 1

PRELIMINARY REFLECTIONS ON THE EUROPEAN PUBLIC SPHERE

Public Sphere(s) and Space(s) in Europe.....	23
<i>Luc Van den Brande</i>	
Critical Ideas and Reflections on the European Public Sphere.....	31
<i>Jostein Gripsrud</i>	

PART 2

THE EUROPEAN PUBLIC SPHERE AND EUROPEAN IDENTITY-BUILDING AND CITIZENSHIP-BUILDING

The European Public Sphere. An Overview on Perspectives of Identity and Citizenship Building	43
<i>Carmina Crusafon</i>	
New Borders, New Citizens. Virtual Communication Strategies for Remaking European Union Citizenship	51
<i>Simon Moore & Sean McDonald</i>	
Europe Beyond the Crisis? Citizens' (re)actions on the Multi-segmentation of the European Public Sphere	69
<i>Andreas Hepp, Swantje Lingenberg, Anke Offerhaus, Johanna Möller, Monika Elsler & Anne Mollen</i>	

The European Parliament's Online Communication Strategy. Creation of the European Public Sphere.....	85
<i>Lucia Vesnic-Alujevic</i>	
Homolingualism and the Interaction Taboo. Simultaneous Interpretation in the European Public Sphere	95
<i>Stephanie Jo Kent</i>	
The Forbidden Policies of Identity. The Social Responsibility of Business	109
<i>Joan Ramon Rodriguez-Amat & Sarah Fröb</i>	

PART 3

EUROPEAN PUBLIC SPHERE(S), COMMUNICATION AND INFORMATION STRATEGIES AND POLICIES

Communication and Information Strategies and Policies for the European Public Sphere. Between Rhetoric and Facts	121
<i>Luciano Morganti & Leo Van Audenhove</i>	
The Mass Media. A Privileged Channel for the EU's Political Communication.....	129
<i>Chiara Valentini & Bo Laursen</i>	
Conditions of the Emergence of a European Public Sphere. Political Actors and Mass Media Under Scrutiny	147
<i>Annett Heft & Barbara Pfetsch</i>	
The EU Information Machine. High Time for Refuelling	165
<i>Jan Bierhoff</i>	
Public Sphere and Political Communication. How Does the Public Sphere Evolve with the Development of ICTs in French Local Politics?	183
<i>Simon Gadras</i>	
The Local Communication Flow as a Strategic Resource in the Construction of a European Public Sphere	197
<i>Marinella Belluati</i>	

PART 4
THE EUROPEAN PUBLIC SPHERE AND MULTI-LEVEL
GOVERNANCE STRUCTURES AND ACTORS

Multilevel Governance and the European Public Sphere.....	213
<i>Jamal Shahin & Georgios Terzis</i>	
The Process of Accountability. A Justificatory Link for the Role and Components of a European Public Sphere	223
<i>Rachel Barlow</i>	
The European Public Sphere and the NUTS. An Approach Towards Multilevel Activation of the European Citizenship	237
<i>Gerhard Michael Ambrosi</i>	
Asymmetries, Mediated Communication and Conflicts in Horizontal and Vertical Relationships in the European Public Sphere.....	255
<i>Luigi Martignetti</i>	
A Policy-based European Public Sphere. The Underpinnings of the Europe of Experts	265
<i>Luca Barani</i>	
The Contribution of Civil Society to the European Public Sphere. The Case of the Debates in the European Constitution (2002-2005).....	279
<i>Luis Bouza García</i>	
Authors' Bios	293