

# CONTENTS

<i>Table of Contents</i>	vii
<i>List of Boxes</i>	xi
<i>List of Figures</i>	xiii
<i>List of Tables</i>	xv
<i>About the Author</i>	xvii
<i>Preface to the Second Edition</i>	xix
<b>Part I Orientation</b>	<b>1</b>
1 Why Social Research?	3
2 Worldviews in Social Research	19
3 Ethical Issues in Social Research	31
4 From Research Idea to Research Question	45
<b>Part II Planning and Design</b>	<b>57</b>
5 Reading and Reviewing the Literature	59
6 Planning Social Research: Steps in the Research Process	73
7 Designing Social Research	89
8 Deciding on Your Methods	109
<b>Part III Working with Data</b>	<b>129</b>
9 Collecting Quantitative and Qualitative Data	131
10 Analyzing Quantitative and Qualitative Data	163
11 E-Research: Doing Social Research Online	197
12 Triangulation and Mixed Methods	211
<b>Part IV Reflection and Writing</b>	<b>227</b>
13 What is Good Research? Evaluating Your Research Project	229
14 Writing up Research and Using Results	245
<i>Glossary</i>	263
<i>References</i>	273
<i>Name Index</i>	285
<i>Subject Index</i>	289