CONTENTS

Preface vii
Acknowledgments ix

Chapter 1: Introduction 1
Chapter 2: The American Film Industry, Race, and Spike Lee 11
Chapter 3: Theory and Method: Media Culture, Ideology, and Spike Lee 33
Chapter 4: She’s Gotta Have It, but He Already Got It 65
Chapter 5: The Undecidability of Doing the Right Thing 89
Chapter 6: Lee Goes Big: Identity and Ideology in the Epic Malcolm X 123
Chapter 7: Spike Lee and the Paradox of the Alternative Mainstream 157
Chapter 8: The Mainstreaming (?) of Spike Lee: Challenge and Incorporation 175

Afterword 213
Notes 215
References 217
Index 235