

Part One

Conceptual Writing and Its Discontents

16

Introduction

From the Inside of Art to the Outside of Literature

26

Chapter I

A Shadow of a Shadow of a Shadow

Conceptualism
and Romanticism

44

Chapter II

The Case of Walter Benjamin

Allegory, Appropriation,
Dialectical Image

60

Chapter III

Writing in the Maelstrom

Conceptual Writing and
the Digital

74

Conclusion

An Opportunist Scene?

Part Two

Literature for the Flesh

84

Introduction

Cages in Search of Birds

134

Chapter VI

She Means It Man ...

On Laura Oldfield Ford's
Savage Messiah

94

Chapter IV

Grins without Cats

Beatriz Preciado's
Testo Junkie

146

Chapter VII

In Flagrante Delicto

On Pierre Guyotat

114

Chapter V

Go-Go Dancing for the Bankers

Chris Kraus Takes on
the New World Order

172

Appendix

The Tragic and Its Limits

An Interview
with Simon Critchley