

# CONTENTS

1

INTRODUCTION

## LUXURY IN MODERNISM

27

CHAPTER 1

### CONSUMPTION

PETER BEHRENS AT THE AEG AND THE LUXURY OF TECHNOLOGY

59

CHAPTER 2

### OBJECTIVITY

THE WERKBUND DISPLAY WINDOW AND ARCHITECTURE'S OBJECT

116

CHAPTER 3

### CAPITAL

THE HAUS AM HORN AND THE EARLY BAUHAUS

138

CHAPTER 4

# PRODUCTION

THE BAUHAUS OBJECT AND ITS IRREPRODUCIBILITY

157

CHAPTER 5

# SUBJECTIVITY

MIES VAN DER ROHE'S MATERIALITY AND THE  
REINSCRIBING OF MODERNISM'S MEANING

223

CHAPTER 6

# INTERIORITY

MIES VAN DER ROHE, AURATIC SPACE, AND THE MODERN CITY

255

CONCLUSION

# LUXURY'S LAST MANIFESTATIONS

270

ACKNOWLEDGMENTS

274

NOTES

308

INDEX

316

IMAGE CREDITS