9  PREFACE

15  THE LOST MAGIC OF AN ENTIRE DISTRICT

15  At Hausvogteiplatz
27  How it all began: Berlin becomes fashionable
34  The inventors of the ready-to-wear fashion industry
42  Powerful fashion and intense animosity

53  THE CORSET’S FAREWELL: FASHION FOR THE EMANCIPATED WOMAN

63  Women’s fashion, past and present: complicated but lucrative
64  From staple goods to couture: how clothing companies operated
74  The darker side of glamour: exploitation in the name of fashion
78  Rise and fall

83  BERLIN CHIC IN THE GOLDEN TWENTIES

83  Fashion as a leading export
84  A ‘golden age’?
86  Between plagiarism and self-discovery
93  ‘Fashion’s most stylish shiksa’
107 AFTER 1933: 'ARYAN FASHION' AND THE DISPLACEMENT OF JEWISH FASHION DESIGNERS

107 Liberal fashion as the enemy
110 A 'Jew-free economy'
116 The 'Aryanization' of the clothing industry and the role of the AFDA
125 The fashion of 'Aryan nature': a flop
126 Brazen robbery
130 Misery's profiteers
131 The darkest chapter: 'haute couture' in Auschwitz
135 'Fashion Centre' Lodz: from the 'Manchester of the East' to a forced-labour camp
136 'Aryanization' and Berlin's Chamber of Industry and Commerce
142 Fashion shows under the sign of the swastika
146 'Alien to our nature': Nazi propaganda against 'the garment-industry Jews'
148 *Die Dame*: fashion magazines in the crosshairs of the Nazis

161 HOW JEWISH WAS THE CLOTHING INDUSTRY REALLY?

161 Ignorance and malice
164 The tradition of Jewish tailors
169 A summary
‘THE ASSETS OF DE-NATURALISED CITIZENS BELONG TO THE REICH’. NINE STORIES

174 The company of Gebrüder Wachtel (GEWA)
177 The company of Leopold Lindemann
178 Eric Zorek
179 Hansen Bang
180 Norbert Jutschenka
182 Alice Newman
187 Kurt Ehrenfreund
192 The company of Leopold Seligmann
195 The company of H. Wolff

EPILOGUE

206 ‘Like a phoenix rising from the ashes ...’?
210 Hermann Freiherr von Eelking
211 Fritz M. Tübbe
212 Herbert Tengelmann
212 Victoria Insurance

COLLECTIVE AMNESIA? FOUR INTERVIEWS

219 Fashion designer Heinz Schulze-Varell
222 Photographer Regina Relang
225 Fashion designer Gerd Staebe
228 Fashion designer Detlev Albers
COMPANIES AND EMIGRANTS FROM BERLIN’S INDUSTRY FOR READY-TO-WEAR WOMEN’S FASHION

AFTERWORD

ACKNOWLEDGEMENTS

APPENDIX