

Preface	7
I. Overview	17
1. Topography: <i>Campus Medius</i> 1.0	20
2. Topology: <i>Campus Medius</i> 2.0	28
3. Data Model and Infrastructure	36
4. Mapping Modern Media	44
II. Topography	53
1. Aspern Airfield	56
2. Lion of Aspern	58
3. Lassalle Hof	59
4. Adolf Hitler House	61
5. UFA Ton Kino	62
6. Burgtheater	65
7. Engelmann Arena	68
8. Friedensbrücken Kino	71
9. <i>Neue Freie Presse</i>	74
10. Schönbrunn Palace Gardens	76
11. Tonkino Fischer	83
12. Karl Marx Hof	85
13. <i>Radio Wien</i>	87
14. German Embassy	90
15. Schwarzenbergplatz	92
III. Topology	95
1. How to Use Reason: Sovereign Signs	98
1.1 Leader	100
1.2 Editorial	116
1.3 Residence	130
1.4 Theater	146
1.5 Reframing	162
2. How to Capture Life: Examining Gazes	182
2.1 Parade	184
2.2 Camera	199
2.3 Montage	210
2.4 Cinema	223
2.5 Exposure	236
3. How to Speak Up: Governed Transmissions	248
3.1 Radio	250
3.2 Statistics	264
3.3 Marketing	278
3.4 Welfare	291
3.5 Cancellation	306
IV. Appendix	317
1. List of Figures	318
2. List of Sources	329
3. Project Team	352