<table>
<thead>
<tr>
<th>Section</th>
<th>Page</th>
<th>Title</th>
</tr>
</thead>
<tbody>
<tr>
<td>Preface</td>
<td>6</td>
<td></td>
</tr>
<tr>
<td><strong>Thinker</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Wilhelm Vossenkuhl</td>
<td>10</td>
<td>Thinking and Making</td>
</tr>
<tr>
<td>Winfried Nerdinger</td>
<td>22</td>
<td>’my thinking was a protest against hitler’</td>
</tr>
<tr>
<td><strong>Teacher</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>René Spitz</td>
<td>36</td>
<td>The Doctrine of Moral Design</td>
</tr>
<tr>
<td>Tobias Hoffmann</td>
<td>50</td>
<td>The Unity of Art and Design.</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Otl Aicher, Max Bill and the Bauhaus</td>
</tr>
<tr>
<td><strong>Designer</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Wolfgang Sattler</td>
<td>62</td>
<td>Industrial Design</td>
</tr>
<tr>
<td>Jan-Erik Baars</td>
<td>76</td>
<td>Between Design and Administration</td>
</tr>
<tr>
<td>Dagmar Rinker</td>
<td>82</td>
<td>Development Group 5</td>
</tr>
<tr>
<td>Christopher Haaf</td>
<td></td>
<td></td>
</tr>
<tr>
<td>and Hannes Gumpp</td>
<td>98</td>
<td>Colour as Reason</td>
</tr>
<tr>
<td><strong>1972 Olympics</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Kilian Stauss</td>
<td>146</td>
<td>Department XI of the Organising Committee and the</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Visual Appearance of the 1972 Munich Olympic Games</td>
</tr>
<tr>
<td>Simone Egger</td>
<td>166</td>
<td>The Built World and the Image of the City</td>
</tr>
<tr>
<td><strong>Architect. Photographer. Typographer.</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Gillermo Zuaznabar</td>
<td>198</td>
<td>Rock Paper Scissors. The Architect</td>
</tr>
<tr>
<td>Linus Rapp</td>
<td>210</td>
<td>Exhibition Designer by Profession, Photographer by Passion</td>
</tr>
<tr>
<td>Tino Graß</td>
<td>222</td>
<td>Characters, Types, Typefaces. The Typographer</td>
</tr>
<tr>
<td><strong>Recollections</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Norman Foster</td>
<td>240</td>
<td>My Friend Otl Aicher</td>
</tr>
<tr>
<td><strong>Appendix</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>249</td>
<td>Timeline</td>
</tr>
<tr>
<td></td>
<td>250</td>
<td>Authors’ Biographies</td>
</tr>
<tr>
<td></td>
<td>251</td>
<td>Bibliography</td>
</tr>
<tr>
<td></td>
<td>253</td>
<td>Index of Persons</td>
</tr>
<tr>
<td></td>
<td>255</td>
<td>Picture Credits</td>
</tr>
<tr>
<td></td>
<td>256</td>
<td>Colophon</td>
</tr>
</tbody>
</table>